



# Reaching participation of **60 MILLION ANGLERS** per year could mean:

**14 MILLION NEW ANGLERS**

contributing \$35 billion to the economy each year

more than a  
**\$500 MILLION INCREASE**

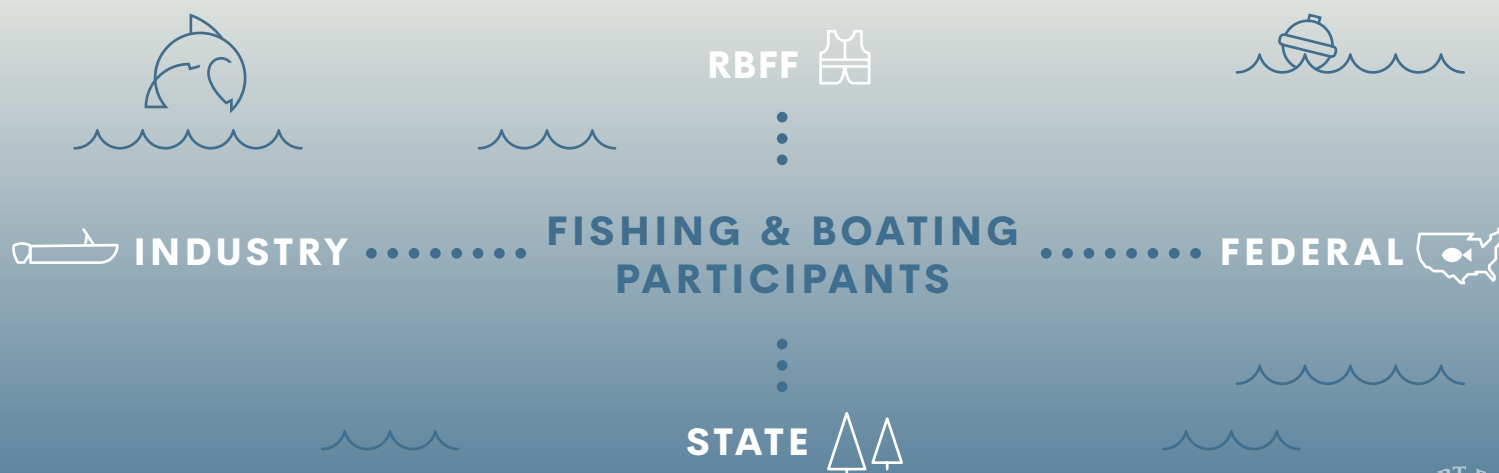
in fishing license revenue over 5 years  
leads to more funds for state aquatic conservation efforts



**7.5 MILLION NEW BOATERS**

contributing \$10 billion to the economy each year

## THE 60 IN 60 ECOSYSTEM



Sources: 1-Based on figures from ASA Sportfishing in America Report. 2-Based on U.S. Fish & Wildlife Service (USFWS) certified data.  
3-Based on figures from NMMA 2014 Statistical Abstract and NMMA 2012 Recreational Boating Economic Study. To learn more, visit [rbff.org/60in60](http://rbff.org/60in60)



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